

## BMW and Mini Dealership, Sydney



### CLIENT

BMW Australia

### VALUE

\$54 million

### CONTRACT DURATION

86 weeks

### LOCATION

Rushcutters Bay, NSW

### CONTRACT TYPE

Design & Construct

### COMPLETION DATE

May 2019

Through design development, Taylor added significant value working through alternative designs, life cycle costing, cost planning and reviewed significant potential cost saving options.

Taylor undertook the complete renovation of BMW Australia's flagship dealership at Rushcutters Bay in what is one of the largest dealership refurbishments in Sydney's history. This new state-of-the-art facility is positioned at the junction between three distinct suburbs; Darlinghurst, Kings Cross and Rushcutters Bay, making it a prime position for new and existing customers.

Taylor worked across a 6,900m<sup>2</sup> site delivering a five-storey building on 5,000m<sup>2</sup> floor space including two showrooms, BMW and Mini, a workshop area, offices, parts storage, a training centre, a carpark with ramps that connect to both buildings and other ancillary features. The ultimate redevelopment provides a personal and unique customer experience with the ability to showcase 100+ vehicles in showroom display as well as the capacity to service 100+ vehicles per day.

With customer parking on-site, the facility provides a great opportunity for customers either working, living or visiting the local area to discover the great selection of products available across the BMW and Mini ranges.

Customers are welcomed into the space with the ground floor offering a customer lounge, a drop off zone for new car deliveries, access to loading docks and an exit from the new car handover area. With the customer in mind, there are one on one consultation areas, a merchandise store adjacent to reception and a café area. This café is referred to as the 'customer oasis', open to the general public to not only service their customers but also as an attraction to draw people into the space.

As this multi-purpose facility is head office to BMW Sydney, there are several open plan and glassed off office areas on levels 2 and 4 which have mezzanine's that overlook the workshop and level 3 BMW showroom. The space also has the capacity to host new car launch events, promotions and display their new cars.

The Taylor team are pleased to have partnered with BMW and Mini to deliver this project, the biggest multi-disciplinary showroom in Australia.